



## GENERAL SERVICES ADMINISTRATION

*Federal Acquisition Service*

*Authorized Federal Supply Schedule (FSS) Price List*

*Multiple Award Schedule (MAS)*

*Federal Supply Group: Professional Services*

*Prices shown herein are net (discounts deducted)*

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Contract Number: *GS-10F-0359U*  
*(Mod No. PO-0025 - effective September 17, 2023)*

Contractor: *Public Strategies, Inc.*  
*3 East Main Street*  
*Oklahoma City, OK 73104*

Contract Period: *September 17, 2023 - September 16, 2028*

Business Size: *Small, Woman-Owned Business*

Telephone: *405.848.2171*

Fax Number: *405.848.2078*

Website: *www.publicstrategies.com*

Email: *toni.faris@publicstrategies.com*

Contract Administration: *Toni D. Faris*

For more information on ordering, go to the following website:  
<https://www.gsa.gov/schedules>.

Online access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!®, a menu-driven database system.

The internet address for GSA Advantage!® is: [GSAAdvantage.gov](https://GSAAdvantage.gov)

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- 1a.** Table of Awarded Special Item Number(s) with appropriate cross-reference to page numbers: 541611 see page 3 for pricing
- 1b.** Price list: included
- 1c.** Labor category descriptions: please see pages 4–6 for a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services
- 2.** Maximum order: \$1,000,000.00
- 3.** Minimum order: \$300.00
- 4.** Geographic coverage (delivery area): domestic only
- 5.** Point(s) of production (city, county, and state or foreign country): same as company address
- 6.** Prices shown in catalog: net prices
- 7.** Quantity Discounts: none offered
- 8.** Prompt payment terms. Information for Ordering Offices: prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions. Net 30 days
- 9.** Foreign Items (list items by country of origin): N/A
- 10a.** Time of delivery (contractor insert number of days): specified on the task order
- 10b.** Expedited delivery: none
- 10c.** Overnight and 2-day delivery: none
- 10d.** Urgent requirements: contact contractor
- 11.** F.O.B. Point(s): destination
- 12a.** Ordering address(es): same as company address
- 12b.** Ordering procedures: See Federal Acquisition Regulation (FAR) 8.405-3
- 13.** Payment address(es): same as company address
- 14.** Warranty provision: contractor's standard commercial warranty
- 15.** Export packing charges (if applicable): N/A
- 16.** Terms and conditions of rental, maintenance, and repair: N/A
- 17.** Terms and conditions of installation (if applicable): N/A
- 18a.** Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable): N/A
- 18b.** Terms and conditions for any other services: N/A
- 19.** List of service and distribution points: N/A
- 20.** List of participating dealers: N/A
- 21.** Preventive maintenance: N/A
- 22a.** Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants): N/A
- 22b.** If applicable, indicate that Section 508 compliance information is available for the Information and Communications Technology (ICT) products and services and show where full details can be found (e.g., contractor's website or other location.) ICT accessibility standards can be found at [www.Section508.gov](http://www.Section508.gov): N/A
- 23.** Unique Entity Identifier (EUI) Number. L3BDQ2M8RL87
- 24.** Notification regarding registration in System for Award Management (SAM): contractor is registered and active in SAM

Public Strategies, Inc. is a privately held, small, woman-owned business with corporate offices located in Oklahoma City, Oklahoma. Founded in 1990, Public Strategies has distinguished itself as an elite project management and strategic planning firm, capable of managing a wide array of national and state programs, as well as government contracts. Public Strategies meets the distinct needs of clients by providing strategic planning, project management, program development and facilitation services to commercial and government clients. Our services are based on strategies to increase management performance by facilitating problem solving and dispute resolution in organizations. Our culturally diverse team is made up of more than 200 full- and part-time project managers and coordinators, policy specialists, marketing professionals and business administrative staff. Mary Myrick, President and CEO, has experience in providing management consulting services for clients in the commercial and government sectors. Chief Operating/Chief Financial Officer Sammye Cravens is a CPA with experience in managing cash flow and treasury functions, while overseeing day-to-day operations in close consultation with Ms. Myrick.

### **541611 Integrated Consulting Services**

Public Strategies has 30 years of corporate experience providing management consulting, strategy consulting, program planning, facilitation services and executive/management coaching services. Our knowledgeable team employs effective planning strategies to define and evaluate goals and assist with implementation of plans to improve processes. Public Strategies' senior staff and project managers are highly experienced in this area, providing expert advice and guidance in support of agencies' mission-oriented business functions. Our project managers and consultants work to develop an understanding of each element of the project and how those elements fit into the client's management strategy program. Public Strategies can assist in defining, refining and resolving disputes, disagreements and divergent views within agencies and organizations. Public Strategies has demonstrated experience building healthy partnerships to support the development of quality work products by facilitating group discussions to identify and resolve disputes.

### **541611 Integrated Business Program Support Services**

Public Strategies has more than 30 years of experience providing services to State and Federal clients in areas of project planning and scheduling, performance monitoring and measurement, reporting and documentation, stakeholder briefings, and program integration.

Pricing for Public Strategies GSA Contract #GS-10F-0359U					
Hourly Rate (net prices)					
CATEGORY TITLE	OPTION 3 Year 16 9/17/23 to 9/16/24	OPTION 3 Year 17 9/17/24 to 9/16/25	OPTION 3 Year 18 9/17/25 to 9/16/26	OPTION 3 Year 19 9/17/26 to 9/16/27	OPTION 3 Year 20 9/17/27 to 9/16/28
Project Coordinator	\$79.16	\$80.75	\$82.36	\$84.00	\$85.68
Special Projects Coordinator	\$87.77	\$89.52	\$91.31	\$93.14	\$95.00
Resource Developer	\$97.50	\$99.46	\$101.44	\$103.47	\$105.53
Specialist	\$106.05	\$108.17	\$110.34	\$112.54	\$114.79
Technical Writer / Developer	\$112.15	\$114.40	\$116.69	\$119.02	\$121.40
Task Team Leader	\$115.62	\$117.93	\$120.29	\$122.70	\$125.16
Facilitator	\$115.62	\$117.93	\$122.70	\$122.70	\$125.16
Analyst	\$115.62	\$117.93	\$122.70	\$122.70	\$125.16
Manager I	\$115.62	\$117.93	\$122.70	\$122.70	\$125.16
Program Analyst	\$131.65	\$134.28	\$136.97	\$139.71	\$142.50
Project Manager	\$137.74	\$140.49	\$143.30	\$146.17	\$149.09
Copy Writer / Editor	\$140.19	\$142.99	\$145.85	\$148.78	\$151.75
Developer	\$154.80	\$157.89	\$161.05	\$164.27	\$167.56
Senior Project Manager	\$154.81	\$157.90	\$161.06	\$164.28	\$167.57
Manager II	\$164.05	\$167.34	\$170.68	\$174.10	\$177.58
Consultant	\$164.54	\$167.84	\$171.19	\$174.62	\$178.12
Systems Developer / Analyst	\$165.60	\$168.92	\$172.29	\$175.74	\$179.25
Director	\$178.61	\$182.19	\$185.83	\$189.55	\$193.34
Manager III	\$184.73	\$188.42	\$192.19	\$196.04	\$199.96
Vice President / Senior Advisor	\$221.90	\$226.34	\$230.86	\$235.48	\$240.18
Subject Matter Expert	\$335.22	\$341.92	\$348.77	\$355.74	\$362.85

The Service Contract Labor Standards (SCLS) is applicable to this contract as it applies to the entire Multiple Award Schedule (MAS) and all services provided. While no specific labor categories have been identified as being subject to SCLS due to exemptions for professional employees (FAR 22.1101, 22.1102 AND 29 CFR 541.300), this contract still maintains the provisions and protections for SCLS eligible labor categories. If and/or when the Contractor adds SCLS labor categories/employees to the contract through the modification process, the Contractor must inform the Contracting Officer and establish a SCLS matrix identifying the GSA labor category titles, the occupational code, SCLS labor category titles and the applicable WD number. Failure to do so may result in the cancellation of the contract.

### **Project Coordinator**

Assists in the implementation of project activities. Provides support by coordinating execution of day-to-day project logistics. Assists in the preparation of presentations, documents, and materials. Performs data collection (survey work, library research, computer research).

**EDUCATION**

Associate degree

**EXPERIENCE**

2 years' experience required

### **Special Projects Coordinator**

Provides project support coordinating implementation and execution of project activities and logistics. Communicates with team to manage timelines, delegate tasks, generate progress reports, and monitor performance.

**EDUCATION**

Associate degree

**EXPERIENCE**

3 years' experience required

### **Resource Developer**

Provides support in research and development of educational material for quality improvement initiatives. Generates documents and papers. Provides support by assisting in rewrites of quality materials and technical reports. Assists in the gathering of data to be used in developing educational material.

**EDUCATION**

Bachelor's Degree

**EXPERIENCE**

2 years' experience required

### **Specialist**

Provides project management support, data analysis, and research assistance. Prepares or assists with presentations, reports, and documents. Assists in planning, developing, coordinating, and administering research and other types of projects.

**EDUCATION**

Bachelor's degree

**EXPERIENCE**

3 years' experience required

### **Technical Writer / Developer**

Responsible for planning and execution of publications, presentations, and documents of a technical nature including supporting elements. Organizes material and complete writing assignments according to set standards regarding order, clarity, conciseness, style, and terminology. Develops materials suitable for use in web environment. Ensures selection of appropriate visual and audio design elements.

**EDUCATION**

Bachelor's degree

**EXPERIENCE**

4 years' experience required

### Task Team Leader

Responsible for handling the day-to-day management and administration of project tasks. Assigns staff responsibilities and supervises all staff efforts. Responsible for coordinating all tasks and activities of a project.

Ensures accurate communication. Identifies and resolves issues as they arise and alerts staff to changes in project scope. Defines and directs technical specifications and tasks to be performed by team members. Defines target dates of tasks and subtasks. Develops detailed work plans and schedules. Performs quality checks and redirects available resources as necessary to complete tasks.

**EDUCATION**

Bachelor's degree

**EXPERIENCE**

3 years' experience required

### Facilitator

Assists with facilitation of working groups and team processes related to problem solving. Manages flow of facilitated group sessions and producing produces meeting output. Conducts preliminary business analysis with organizations. Analyzes, in a group setting, needs for process improvement, business activity requirements, and business scenarios. Assists clients in developing and presenting quality workshops and seminars.

**EDUCATION**

Bachelor's degree

**EXPERIENCE**

3 years' experience required

### Analyst

Analyzes, designs, modifies, develops, or implements written materials to accurately communicate goals and strategies to achieve stated goals. Communicates highly technical and specialized information to a variety of audiences verbally and in writing. Reviews and revises policy briefs.

**EDUCATION**

Bachelor's degree

**EXPERIENCE**

4 years' experience required

### Manager I

Assists with project management implementation. Analyzes, develops, implements, and monitors business processes, policies, and procedures. Analyzes organizational structure and management tools. Presents alternatives and recommendations based on analysis. Interprets and documents organizational needs assessments. Gathers data to be used in development and implementation of policies and procedures.

**EDUCATION**

Bachelor's degree

**EXPERIENCE**

4 years' experience required

### Program Analyst

Conducts research, analyzes data, identifies trends, and prepares reports. Determines program requirements and makes recommendations. Analyzes programs, policies, procedures, and systems and makes recommendations to optimize these.

**EDUCATION**

Bachelor's degree

**EXPERIENCE**

4 years' experience required

### Project Manager

Responsible for providing leadership in project area and developing solutions to complex operational and organizational problems. Contributes major technical sections of client deliverables and proposals, serves as technical advisor to other projects. Analyzes, develops, implements, and monitors business processes, policies, and procedures. Analyzes organizational structure and management tools. Gathers data to be used in development and implementation of policies and procedures.

**EDUCATION**

Bachelor's degree

**EXPERIENCE**

4 years' experience required

### Copy Writer / Editor

Researches, writes, and edits deliverables including reports, presentations, process summaries, and technical documents. Edits materials prepared for meetings and events such as brochures, meeting notes, agendas, marketing materials, and other deliverables.

**EDUCATION**

Bachelor's degree

**EXPERIENCE**

4 years' experience required

### Developer

Responsible for assessment and improvement systems, reporting and analysis, surveys, technology projects, and developing program data analysis tools. Communicates with clients to determine their product needs and design preferences for websites and web applications, creates code for the front and back-end of a website, and performs testing.

**EDUCATION**

Associate degree

**EXPERIENCE**

3 years' experience required



### **Sr. Project Manager**

Manages, plans, and coordinates large and/or complex activities such as business, technical, educational, scientific, and research or policy programs. May serve as the primary high-level customer interface to ensure optimum performance and customer satisfaction. Oversees ongoing activities and tasks to ensure all specified goals and objectives are met. Monitors and reviews performance indicators for conformance with established timelines, due dates and budget allocations. Modifies or alters procedures, methods, or schedules when necessary to reach required outcomes.

**EDUCATION**

Bachelor's degree

**EXPERIENCE**

6 years' experience required

### **Manager II**

Ensures key programs are implemented on time, within budget. Demonstrates positive outcomes by articulating goals, developing detailed project plans, and identifying and mitigating project risks. Manages team of senior consultants and managers supporting client's strategy development, implementation, and process improvement effort initiatives. Provides executive coaching to agency heads, directors, and senior managers on strategy development, implementation, and quality improvement engagements.

**EDUCATION**

Master's degree

**EXPERIENCE**

8 years' experience required

### **Consultant**

Assists in the facilitation of process improvement efforts. Performs technical analysis or implementation to develop new, modified, or improved designs. Assists with benchmarking and surveys for organizations. Provides logistical support.

**EDUCATION**

Bachelor's degree

**EXPERIENCE**

5 years' experience required

### **Systems Developer / Analyst**

Responsible for business process improvement, development of program metrics and analysis tools, and project management. Designs and monitors projects involving systems development and data manipulation. Determines systems requirements and specifications in areas such as database and system design, website and web applications, systems integration, and data analysis. Recommends technology solutions, platforms, and programming languages.

**EDUCATION**

Associate degree

**EXPERIENCE**

4 years' experience required

**Director**

Manages program operations involving multiple projects/delivery orders and personnel. Organizes, directs, and coordinates planning and execution of all program/technical support activities. Meets and confers with government management officials regarding the status of specific contractor program/technical activities and problems, issues, or conflicts regarding resolution.

**EDUCATION**

Master's degree

**EXPERIENCE**

6 years' experience required

**Manager III**

Responsible for providing leadership in project area and developing solutions to complex operational and organizational problems. Contributes major technical sections of client deliverables and proposals. Acts as primary quality control for projects and proposals within project area. Serves as technical advisor to other projects. Responsible for business development and relationship management.

**EDUCATION**

Master's degree

**EXPERIENCE**

8 years' experience required

**Vice President / Senior Advisor**

Responsible for management and leadership of large projects as well as client relationships. Guides and directs the work of other senior leaders. Drives collaboration across the organization to identify needs and develop scalable solutions. Prioritizes objectives and implements strategies to achieve company initiatives as part of the leadership team. Collaborates with stakeholders to achieve mutual goals. Manages relationships with key clients.

**EDUCATION**

Master's degree

**EXPERIENCE**

8 years' experience required

### Subject Matter Expert

Engages and aligns senior leaders, heads of agencies, and policymakers to design and define core process, functions, and roles. Serves as a catalyst for change. Applies specialized knowledge to specific objectives. Understands and translates the client requirements into plans for performing services. Participates in development of project methodology, deliverable schedule, and approaches. Assists client/project management with the implementation of project design including methods, tools, and procedures to execute strategy or change efforts. Provides mediation and facilitation services, executive coaching, and staff training. Provides advice and counsel. Facilitates process improvement efforts at an executive level to ensure the success of projects and implementation. Gives lectures and speeches, and writes original articles or documents relating to development, implementation, and process improvement or technical enhancements to process improvement. Provides strategic direction for and participates in business development. Oversees client and team relationship management.

**EDUCATION**

Master's degree

**EXPERIENCE**

10 years' experience required

### Allowable Equivalent Experience Substitution

DEGREE REQUIREMENT	EQUIVALENT EXPERIENCE SUBSTITUTION
Associate	A high school diploma (or GED) plus two years additional related experience.
Bachelor's	A high school diploma (or GED) plus four years additional related experience or an associate degree plus two years additional related experience.
Master's	A bachelor's degree plus two years additional related experience or a high school diploma (or GED) and six years additional related experience.
Doctorate	A bachelor's degree plus four years, master's degree plus two years, or a high school diploma (or GED) and eight years additional related experience.

### Allowable Equivalent Education Substitution with Minimum H.S Diploma / GED

DEGREE REQUIREMENT	EQUIVALENT EXPERIENCE SUBSTITUTION
Bachelor's	Four Years
Master's	Six Years
Doctorate	Eight Years